



creative passionate dedicated

## BIO

John Antonios is a Certified Personal Branding Strategist & Executive Coach in the Middle East and North Africa (MENA). He is dedicated to helping you cash in on their passion and take control of your brand legacy.

Combining his 11 years of branding experience with his passion for people, he founded his own coaching and consulting business to help corporations and individuals stand out from the crowd.

**Hitachi Data Systems:** *"As a client for one of John's consulting engagements, I found John to have a unique mix of creativity and structure; of strategic big picture thinking and persistence for implementation; of independence and of team collaboration; of the love to learn and the love to teach. If you are looking for presentations with flair and projects completed in a unique and exceptional manner, I highly recommend John for your next consulting project."*

**Sharon Crost**  
Social Media Manager

## TOPICS

- Personal Branding
- Social Media
- Employer Branding
- Reputation Management
- Online Identity
- Communication Skills
- Branding Strategy
- Startups
- Presentation Skills

## CLIENTS

John's clients include many of the world's most respected brands:

- Microsoft (Egypt)
- Subway (MEA Region)
- Presidential Candidate – Amr Moussa
- Baraka Optics (Egypt)
- Startup Weekend Cairo (Egypt)
- Startup Weekend Tripoli (Libya)
- Grenoble Graduate School of Business (France)
- American University of Cairo (Egypt)
- TEDx

**MEMAC Ogilvy:** *"John is in a league of his own when it comes to marketing communication. He fully comprehends today's online world, which is a breath of fresh air in a world still stuck using traditional media. John brings a deep passion for success roaring behind him and his dedication to anything he puts his hands on is quite evident upon working with him."*

**Ali Mokdad**  
Senior Copywriter

## MEDIA & PRESS

John has appeared on Abu Dhabi TV and other local channels in Egypt. John's articles have been featured all over the web and offline publications, such as Community Times (Egypt). John's work has also been published in social media books in the USA & Netherlands.